

1000 New Stores Rocks Investors!

China Shoe Holdings Inc. (CHSH)
\$0.58

CHSH is rocking investors with recent plans to open 1000 new retail outlets over the next two years. More news is expected Monday and we are expecting huge trading in expectation of it.

Read the news and get on CHSH first thing Monday!

Bigdaddy: Big changes on Google to come Google has announced a major update that will affect the ranking of web pages in Google's index.

Search engine news of the week European tech giants craft new search engine "Quaero is billed as Europe's answer to Google, but it has a lot to live up to.

Until then, you should try to get best results with the current search engine situation.

In the news: A study finds out that Google and Yahoo are equally relevant, MSN opens its AdCenter and more.

The more web pages of your web site are optimized for keywords about a special topic, the more likely it is that you'll get high rankings.

" Google ventures into eBooks "Users will get access to purchased book through the

A new study that was recently published in the journal "Behaviour and Information Technology" shows how important it is to make a good first impression.

Even Google has difficulty to index dynamically created pages.

Your web site visitors must have trust in your company.

If you have such a web site and then optimize your pages so that they can be found for your most important search terms then it's very likely that your web site will get high rankings on Google.

This week, we're taking a scientific look at first impressions and what they mean to the success of your web site.

Even if you're not intentionally spamming, make sure that your web pages don't contain hidden text or other spam elements by mistake.

In the news: Google releases a censored Chinese version of its search engine and a new toolbar, Ask releases a German version and more.

As the invisible element contains keyword rich text, search engines might think that the web page is relevant to the keywords mentioned in that text.

Yahoo has hired a leading computer scientist.

IBM signs instant messaging deals with Google, Yahoo and AOL.

Why does Google put so many web sites in the supplemental index?

com has landed in the Netherlands, as we have recently introduced the beta version of Ask.

We apologize for the inconvenience caused.

Focus on people first, then on search engines.

Getting indexed by Google does not mean that you are in the index Many webmasters still think that a visit of Googlebot means that they should now be in Google's index.

In the news: a company sues Google over page ranking, Yahoo and Google release new services and more.

It's also important that the links are from related sites and that the link texts contain keywords that are related to the keywords for which you want to have high search engine rankings.

We highly recommend not to use this technique.

Even if you didn't want to cheat, search engines might get the impression if you use certain elements on your web pages.

Google recently released an official explanation of how they rank results in their newsletter for librarians.

If there really was a duplicate content filter then many news web sites that publish AP or Reuters news would be banned from search engines.

This problem could be mastered by saving the search history of web surfers etc.

" Google ventures into eBooks "Users will get access to purchased book through the

If your web site has unique content, you don't have to worry about potential duplicate content penalties.

Gitte Lindgaard of Carleton University in Ottawa.

If two shops sell the same item and use similar shop systems, some product pages can also look like duplicated web pages.

Can online press releases really help your search engine rankings?

com has landed in the Netherlands, as we have recently introduced the beta version of Ask.

The problem is that many webmasters don't know which page factors can be important.

This technique has been successfully used by a web site selling popular blue drugs.

If your web pages contain spam elements, it's likely that they'll get banned from Google sooner or later or that they don't get listed at all.

These are interesting times for search.

Yahoo has hired a leading computer scientist.

If you only use image or JavaScript links on your pages, chances are that search engine spiders cannot follow the links so that it looks as if your web site consisted of only one page.

Facts of the week: Find your keywords that convert to sales Having high rankings on search engines is pointless if these rankings don't convert to sales.

This problem could be mastered by saving the search history of web surfers etc.

It seems that this is simply a bug in the transition to the new Google data centers.

Not all web pages with the same content have the same search engine rankings.

This week, we're taking a look at the plans of Google, Yahoo and MSN Search.

It is not enough to edit your meta tags.

What does Google say about online press releases?

These web site promotion tools help you to get as many visitors as possible.

Make sure that your web site doesn't use keyword stuffing, hidden text, cloaking or redirections.

This is not due to a duplicate content filter.

Your webmaster can help you to do this.

The problem is that many webmasters don't know which page factors can be important.

Google's print auction fizzles "Google's effort to roll its advertising juggernaut beyond digital and into the world of print publications is struggling.

It is not enough to edit your meta tags.

Search engine news of the week Ask Jeeves launches Ask Deutschland "We are delighted to announce the beta of Ask Deutschland and now offer our unique search features to German Internet users.

If you want to get long-term results, you should use ethical search engine optimization methods.

Thank you all for your support.

As soon as Google has rebuilt the new index, your web pages should be back in Google's main results.

Google explains the importance of keywords on web pages in the document: "So the next step is to build an index.

A new study that was recently published in the journal "Behaviour and Information Technology" shows how important it is to make a good first impression.

In addition, Google might offer AdWords users the option of radio advertising.

In that case, you should try to get new links from related sites that contain your keyword.

If you have a spam free web site with good content and many incoming links, the update should have a positive effect on your Google rankings.

It also gives you detailed information about the effectiveness of your online ads.

It seems that this technique works.

" Each method has its own problems MSN's approach might be difficult because people are probably not willing to work more to get information.

How can you find out which of your search engine rankings convert to sales?

Use a clear web site design and make it easy to find out what your web site is a

bout.

What can you do if your search engine rankings have dropped?

Google uses many factors in ranking.

Google tells you what you have to do.

, charging it unfairly deprived the company of customers by downgrading its search-result ranking without reason or warning.

com reveals its new look, search engine marketers neglect other search engines, some people speculate about behavioral targeting and more.

The problem is that many webmasters don't know which page factors can be important.

releases local news The new service allows you to see the news for your area.

Why do people think that there's a duplicate content penalty?

Google tells you what you have to do.

Note that the other web sites needn't have more links than you.

The longer you neglect ROI tracking and optimization, the harder it will be to catch up with your competition.

This week, we're showing you how to find out which of your search engine rankings convert to sales and how to optimize the return-on-investment of your online ads.

In the news: a company sues Google over page ranking, Yahoo and Google release new services and more.

That means that this index is only used for very obscure queries.

Official Google statement: How does Google collect and rank results?

Search engine news of the week Baidu and Google dominate search engine market in China "Baidu.

Google explains the importance of keywords on web pages in the document: "So the next step is to build an index.

Help us improve" link at the bottom right of the result page.

Click the "Dissatisfied?

Why do people think that there's a duplicate content penalty?

However, just like all spam techniques, it's extremely risky to use CSS spam.

How can you test how Bigdaddy will affect your rankings?

With PageRank, five or six high-quality links from websites such as www.

Some people think that there must be a duplicate content filter because additional domain names that point to the same web space as the main domain name are usually not listed on search engines.

Thank you all for your support.

IBM signs instant messaging deals with Google, Yahoo and AOL.