

SZSN Expansion To Increase Production By 60 Million KG

Shandong Zhouyuan Seed and Nursery Co., Ltd (SZSN)
\$0.28 UP 16.6%

SZSN's 45,000 square foot expansion and new advanced production line will increase annual production by 60 Million KG's of seed. This one is on the move again! Watch for news and get on SZSN first thing Monday!

They had a bunch of young people kicking a tree.

What do you think this means specifically?

Halbert taught me World Copywriting Blog David Garfinkel's cutting-edge copywriting tips, tricks and tested techniques to get you higher response, more sales and increased profits!

The value ultimately comes down to the skill and persistence of the person or group implementing.

The third book is just as great.

Publish your opinions and photos.

Instead has become a very painful and profound exercise in connecting, at a visceral level, with the rest of the world.

He not only goes the extra mile, but best of all, he makes tons of money for anyone smart enough to hire him.

The creative team behind this campaign should all be locked up.

I don't make a lot of plans.

and rivers and on low lying land," said Mike Pitts, editor of British Archaeology and an archaeologist who has excavated at Stonehenge and Silbury.

Hauptman's Law: Start with the prospect, not with the product.

Problem is, we get caught up in our own world and end up making a huge number of assumptions that the audience "knows what we mean".

Become them so you can understand, to the greatest degree possible, who they are, how they feel, what they want, what they think about, and what is going to make them most likely to buy.

Halbert made me buy that very hat and wear it while walking around Key West, Florida.

In a way it was a joke, but at the same time it was a vitally important marketing lesson.

Still, I think I got the gist of what you were saying!

My clients who Adwords have seen their budget balloon.

For example: See my use of specific examples in the preceding two paragraphs!

In a way it was a joke, but at the same time it was a vitally important marketing lesson.

Granted it was obvious to most discerning readers and short story writing may not be where you want to state the obvious, but it still demonstrates the main point.

I think I'll get the book too.

You are not your market.

That's funny because I had a dream about Joe Vitale about an hour earlier.

Become them so you can understand, to the greatest degree possible, who they are, how they feel, what they want, what they think about, and what is going to make them most likely to buy.

Always ask yourself the magic words: "For example?"

Of course, writers benefit because all online businesses need well-written, and regularly updated content.

because, after all, words are the "necessary" symbols we were supplied and indoctrinated with from birth.

Once I wrote a short story and a reader didn't know what the gender of the main character was.

and rivers and on low lying land," said Mike Pitts, editor of British Archaeology and an archaeologist who has excavated at Stonehenge and Silbury.

"Something about this letter didn't pass their standards.

I think I'll get the book too.

World Copywriting Blog David Garfinkel's cutting-edge copywriting tips, tricks and tested techniques to get you higher response, more sales and increased profits!

s!

World Copywriting Blog: Got A Spare House To Save A Priceless Piece of Direct Marketing History?

i believe simple and direct to the point is the key to relaying the message exactly the way you wanted your audience to perceive it.

That's taken a long time.

No need to apologize as I see it; I'm glad you could come by and would like to commend you personally for launching this ambitious and inventive project!

Suddenly, I understood something about myself that there was no explanation for before.

and can be sold by straight, even crude, talk that acknowledges their frustration and offers a hard-core, no-punches-pulled alternative.

i just want to share with you guys that i came across this print ads blog site and i was amazed by how the ads communicate to their audience.

Anemic: "It's about managing your time better.

Another item I would encourage, is to always have a daily to-do list.

org Tip Jar keep us going!

So Vin's client dutifully made the required alterations and got the letter approved.

com David Garfinkel Publisher, World Copywriting Newsletter P.

To see it, click here.

com All Rights Reserved.

This enhances your ability to critically-think, and craft well-thought out content that flows.

I think I'll get the book too.

I'd look down my snooty graduate-degreed nose.

Harlan Kilstein and Chris Tomasulo held a fantastic seminar Saturday and Sunday at the Platinum Hotel in Las Vegas.

Solution: Identify your customer's problems, needs and concerns, then "translate" the product's features into irresistible benefits.

The blue-nose censor in this drama turns out to be my old friend Clickbank.

Google has just planted another big set of roots into mainstream business, and this move will have major repercussions for years to come.

is a great headline, that virtually compels me to read on.

This just moved to my favorite Swipes!

Halbert made me buy that very hat and wear it while walking around Key West, Florida.

Bolster every generality with a specific.

Which was the point of my post.

Too many companies are self centered, when they should be centered around their consumers, who are also self centered and don't want to hear about how great you are.

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Of course, writers benefit because all online businesses need well-written, and regularly updated content.

If a company is fully committed to rapid growth, there's really no excuse left now for it not to happen.

Anemic: "It's about managing your time better.

make that was a little more conservative.

Now, Scott McCloud's book does a lot, lot more than illustrate and explore the one concept I mentioned.

The revolution begins in Brooklyn - Borough gears up for annual .

Empathy takes a step further than sympathy in that it involves not just "understanding" what someone feels but as the Native American saying states to "walk a mile in someone's moccasins.

If possible, get a third party to review the ad for you.

They had a bunch of young people kicking a tree.

Learning copy has helped my comics, no question.

I'll give you the one piece of advice that I can't quantify or label as a daily habit, but it is a continuous theme for me.

Want to see a higher-resolution version of the article?

First, I've had to learn the difference between messages from my intuition and emotional impulses.

But make sure to have a great following act.

Always ask yourself the magic words: "For example?"

because, after all, words are the "necessary" symbols we were supplied and indoctrinated with from birth.

Full featured weblog tool.

This just moved to my favorite Swipes!

I would even advise putting up a chalk board or some kind of board where you can write on it with a marker so you can plan out your week.

I've always suspected as much, but never had a handle on the how's and why's until Scott McCloud's *Understanding Comics: The Invisible Art* came along.

but the boldness of the claim, and the bullseye it landed on its target.

Great lesson in the hat!

I can't do it justice even summarizing what he so brilliantly and incisively said.

I explained that Joe had just been on Larry King!

So I concur with you that "rules" of language are also changing.

Dave Woynarowski's supplements, and I take five of those: Monster Multi, Fish Oil, Instant Einstein, Immune Boost, and sometimes Sleep Wizard.

Learn to learn better and faster.

That's what I do and have done and I would say, bottom line, that is the entire secret to my success.

Bookshelf Science Notes Science in the News AJM DotCom Home Get more Archaeology Info from GovNotes!

Inside that hat is a story that will help you make a lot of money.

Very good - and timely - discussion, David!

Stick to the tried and true principles.

That's funny because I had a dream about Joe Vitale about an hour earlier.

Which was the point of my post.

I am not sure what it is called but it tracks incoming leads.

I guess I'm not surprised.

Thanks for the mention, and the comment here!

is a great headline, that virtually compels me to read on.

" Stronger: "You'll be out of the office an hour earlier every day!"

Mentally and emotionally move into the hungry crowd that is your market.

Always ask yourself the magic words: "For example?"

but these dudes were sharp!

It doesn't help me much as I have done and periodically do all of the things you mention, but not on a daily basis.

For years I tried time management systems and other systemization systems to get myself into regular habits, but nothing ever seemed to stick.

For others, though, the things you mention may or may not be very helpful.

" I thought marketing was more of an "observing" exercise.

HISTORIC PRESERVATION ORDINANCE STUDIED Summer RFD?

In other words, most of my days are unique and different from each other.

I explained that Joe had just been on Larry King!

The seminar was called "Covert Communications" and all the proceeds were donated to Children's Hospital Los Angeles, a charity designated by the late Gary's sons Bond and Kevin.

World Copywriting Blog: Got A Spare House To Save A Priceless Piece of Direct Marketing History?

Instead, become a mirror for your customer.

Anemic: "It's about managing your time better.

Halbert World Copywriting Blog David Garfinkel's cutting-edge copywriting tips, tricks and tested techniques to get you higher response, more sales and increased profits!

That's funny because I had a dream about Joe Vitale about an hour earlier.

Thanks for a great blog that's always worth reading.

I'm going to start again soon.

I don't know why but it totally made me smile.

it's happened to all of us.

It's a blatant reminder of what I constantly need to remember to do as a copywriter.

Thank you, David, for pointing out the obvious that's often forgotten.

I have found daily habits simply don't work for me.

Facts and figures make copy more credible and effective.

It's to deal with this reality that the principles of direct response copy were developed.

I did have fun making a comment, though, which appears in the reader comments section of that issue.

It just arrived today and I am dumbstruck by what I have seen and learned so far

.

Very good - and timely - discussion, David!

Anemic: "It's about managing your time better.

Which was the point of my post.

My life and the pattern haven't changed much since I read that book, but my peace of mind about not being at one with a DayTimer does.

Obviously, the guy who wrote this has real talent, and equally obviously, he's learned powerful sales skills in copywriting from a master.

World Copywriting Blog: Got A Spare House To Save A Priceless Piece of Direct Marketing History?

So Vin's client dutifully made the required alterations and got the letter approved.

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Craig talks about some pretty unusual stuff, but Craig is no way-out theorist.

What it means is that you can take highly targeted leads generated from AdWords ads and throw them into your online Salesforce lead management system.

Learning copy has helped my comics, no question.

Instead, become a mirror for your customer.

I explained that Joe had just been on Larry King!

Want to see a higher-resolution version of the article?

Harlan asked me to open the seminar with some reminiscences of Gary.

He talks to other people.

I donned the hat to tell the story.

I bought the book and read it with entranced fascination.

It was for a book called The DaVinci Method.

Become them so you can understand, to the greatest degree possible, who they are, how they feel, what they want, what they think about, and what is going to make them most likely to buy.

and rivers and on low lying land," said Mike Pitts, editor of British Archaeology and an archaeologist who has excavated at Stonehenge and Silbury.

What it means is that you can take highly targeted leads generated from AdWords ads and throw them into your online Salesforce lead management system.

I looked at your blog but I have to admit I only know a handful of words in German.

I've come across several ads and wanted more information, but couldn't get it because there was nothing provided to tell me where to go.

I looked at your blog but I have to admit I only know a handful of words in German.

Copywriting is still an all-too-important skill though.

What is enlivening about his account is how he soars from the micro to the macro, .

My classmate was impressed, to say the least.

Personally, this occasionally-crass Canadian laughed out loud when I read the "banned" headline.

"Gary's message seems to be that it's not enough to have "sympathy" for our customer's plight but that we need to go further and experience "empathy" with them

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